



Call for Exhibitors

Assistive Technology

Across the Lifespan Conference

December 2 & 3, 2010

Holiday Inn Hotel & Convention Center
Stevens Point, WI

You are invited to exhibit at the 4th annual *Assistive Technology Across the Lifespan Conference (ATALC)* - an exciting, collaborative event sponsored by WisTech, the Stout Vocational Rehabilitation Institute (SVRI), Cooperative Educational Service Agencies (CESAs) and the Milwaukee Public Schools (MPS). The Assistive Technology Across the Lifespan Conference will be held December 2 & 3, 2010 at the Holiday Inn Hotel & Convention Center, Stevens Point, WI.

Over 400 attendees are expected at this year's conference. This conference will be a two day event with workshops, hands on technology opportunities, as well as concurrent sessions. All categories of assistive technology will be represented as well as all levels of expertise from beginner to advanced levels. As the title implies, "Across the Lifespan" the targeted age groups include birth to six, all levels of primary and secondary education, adulthood and senior services.

Our attendees represent a variety of roles in the field of assistive technology including education, rehabilitation, community living, including students, consumers and families. Your participation ensures that the conference attendees will also see and try out the latest technology and media tools.

How to register

To register to exhibit, please go to the Exhibitors page online at www.atacrosslifespan.org. Register for a website account or if you previously registered just login with password, click the exhibitor icon, click submit Exhibitor Application, complete form and submit. You are also invited to submit a Presenter Session Proposal.

Conference Hotel

This year's Assistive Technology Across the Lifespan Conference will be held at the Holiday Inn Hotel & Convention Center, Stevens Point, WI. We have arranged sleeping room rates at the Holiday Inn (715) 344-0200 at the state rate of single: \$70.00, double: \$109.00 and also at the adjacent Holiday Inn Express (715) 344-0000 at the state rate of single \$70.00, double \$99.00. Our block codes are: Holiday Inn - WAT and Holiday Inn Express – INT.

The Holiday Inn & Convention Center, Stevens Point and our exhibitor committee is committed to providing our exhibitors with efficient and courteous handling of each exhibitor's requirements.

Exhibitor Hall

We have made the following arrangements for the exhibitors:

Provided:

- Table, draped
- Two folding chairs
- One electrical outlet per booth
- Internet connection-wireless or hard wire

Fee Schedule

Exhibitor Space

Postmarked by 11/19/10

One space – 6' x 8'	\$300.00
Two spaces – side by side, 6' x 16'	\$375.00
Non-profit organization (per space)	\$100.00
Resource table (non-attended display of print material)	\$50.00

Booth space will be determined based on the order in which application/contract and payment are received. Each application will be acknowledged with a confirmation email. Invoices will be sent twice weekly.

Exhibit Setup and Hours

Exhibit hours for the conference have been established as follows:

- Wednesday, December 1, 2010 Set up: 4:00 to 8:00 p.m.
- Thursday, December 2, 2010 Exhibit Hours 10:15 – 6:00 p.m.
- Friday, December 3, 2010 Exhibit Hours 8:00 a.m. – 2:00 p.m.
- Take down Friday after 2:00 p.m.

An exhibit hall spotlight is planned for Thursday, December 2, from 4:15 p.m.-6:00 p.m. with appetizers and a cash bar. Let us know on your registration form if you would like to help sponsor appetizers, or even a cookie break for that matter.

Benefits and Services for Our Exhibitors

The following list highlights some of the benefits and services we will provide for exhibitors at the AT Across the Lifespan Conference.

• Proposals to Present

- A limited number of conference presentation slots are being held for exhibitors. Complete online call for presenters prior to the 6/11/10 deadline, please be sure to indicate you are an exhibitor.

• Promotions

- Please email your logos to be included in the conference program to info@atacrosslifespan.org.
- Exhibitors are invited to contribute a door prize for the raffle.
- Exhibitors are welcome to attend conference sessions.
- Coffee/tea/water will be available in the Exhibit Hall.

- Exhibitors are welcome to the contential breakfast, lunch, reception and on both days.
- For all Exhibitor promotions contact Sue Loesl for information at (414) 438-3592.

- **Promote your company by sponsoring an event!!**
 - For organizations interested in sponsoring social events at the ATALC conference, consider sponsoring the Thursday evening reception, entertainment, daily snack breaks, buffet breakfasts and lunches on Thursday and Friday.
 - For all Exhibitor promotions contact Sue Loesl for information at (414) 438-3592.

- **Options for Participation if you Cannot Attend**
 - You may send materials for the unattended Resource Table for a fee of \$50.00.

Submit Online Exhibitor Application prior to Friday 11/19/10

All Exhibitor Applications, Presenter Session Proposals this year will be submitted online only. Credit card payment will be accepted through the safe and secure Paypal account. For your records we recommend you complete this form, save and print.

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We hope that you agree the Assistive Technology Across the Lifespan Conference will be an important conference for you and your organization. If we have overlooked any details or if you have questions, please feel free to contact us. We look forward to hearing from you soon.

Sincerely,

Sue Loesl and Sarah Lincoln
Exhibitor Coordinators
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